

Systemic Reform and Cross border education in APEC economies

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Systemic reform and cross border education in APEC economies

- APEC role in supporting our functioning as an education region;
- All APEC economies will benefit from ongoing cooperation to support and enhance cross-border education;
- This focus is consistent with APEC's broader goals



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Cross-border education: the four GATS modes

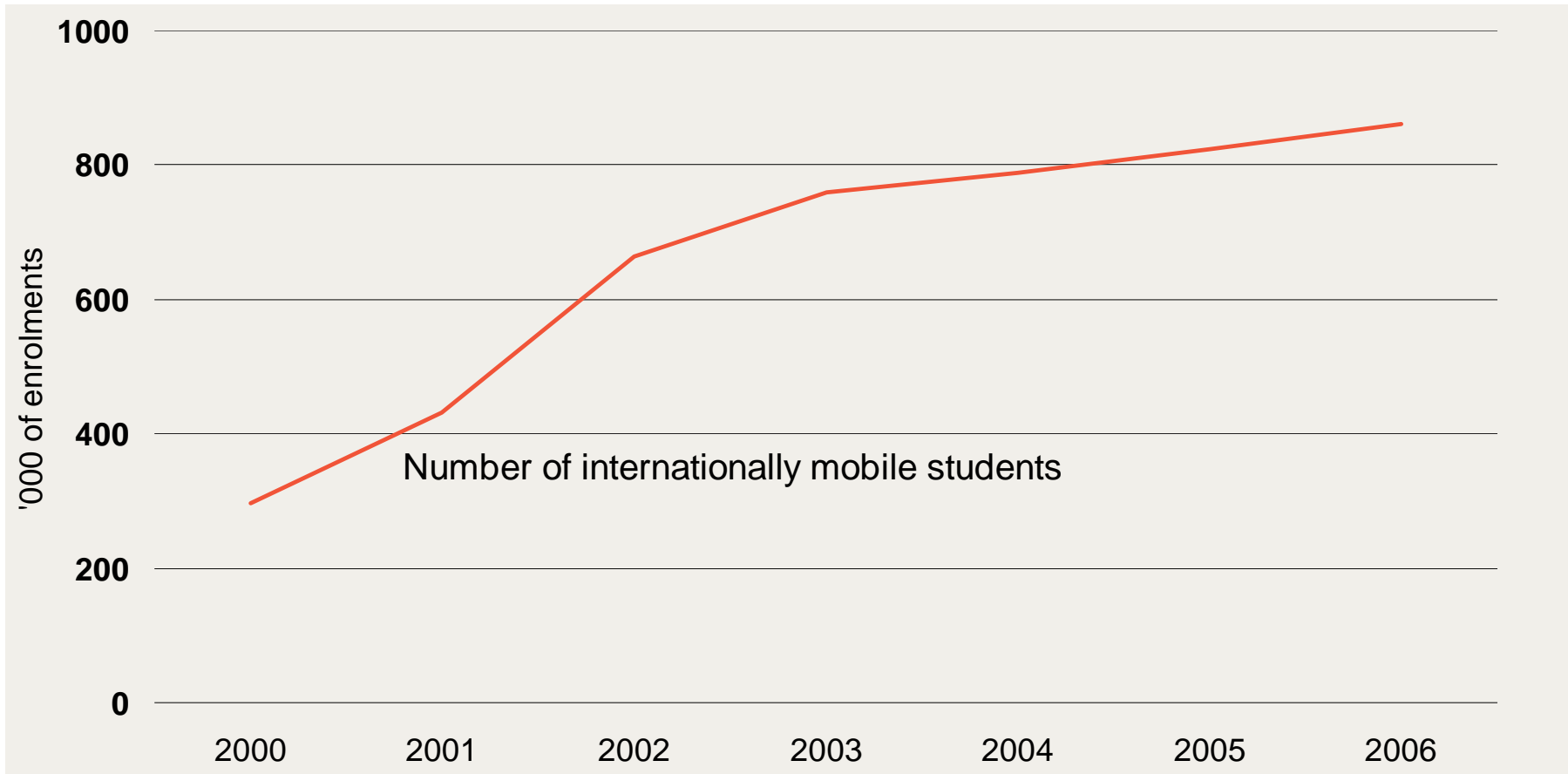
1. Cross border supply (e.g. Distance).
2. Consumption abroad. Students move to the provider.
3. Commercial presence. Providers move to the student.
4. Presence of Natural Persons. The teachers move to the student



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Mode 2: mobile higher education students in APEC



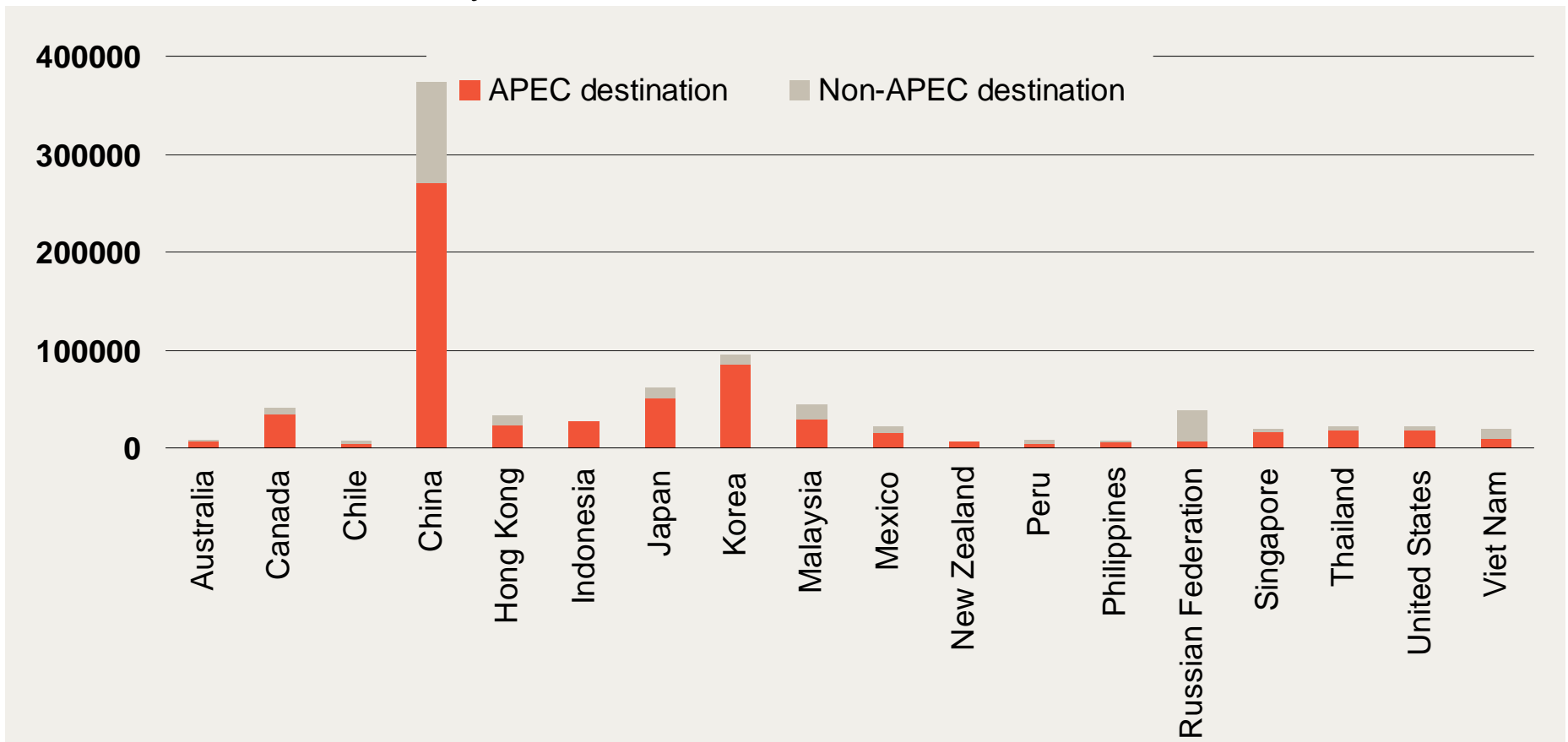
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Data Source: UNESCO

Movement of HE students from APEC economies, 2005

Number of mobile tertiary students



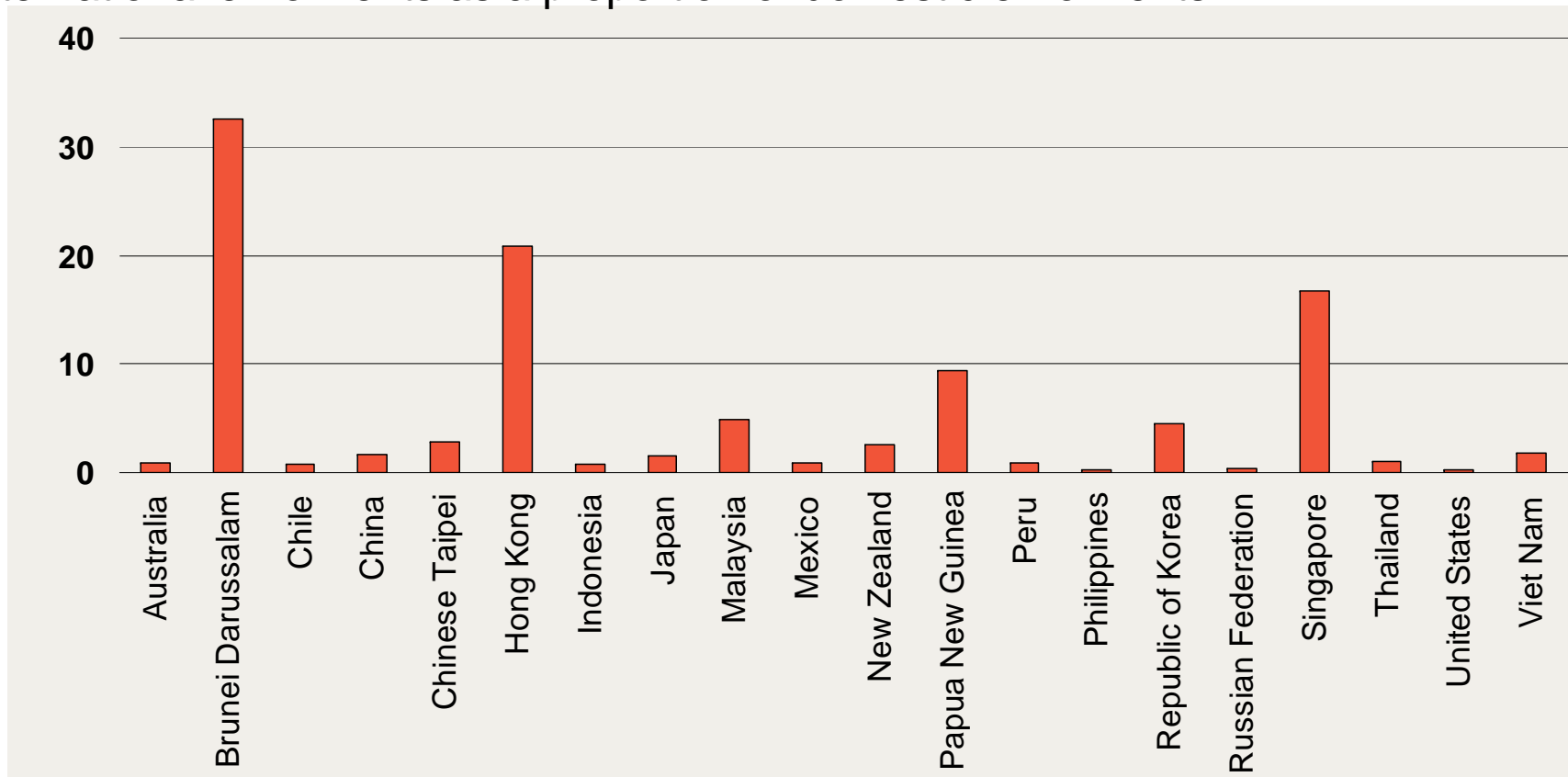
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Data Source: UNESCO

Mobile students relative to domestic enrolments, tertiary

International enrolments as a proportion of domestic enrolments



Destinations in a dynamic market

- Traditional destinations – USA, Australia, Japan, Canada, New Zealand
- Emerging destinations - Malaysia, Singapore, China, Japan.
- The patterns of student mobility are likely to continue to respond to new opportunities



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Drivers of Cross Border Education

- Rising incomes
- Quality and quantity supply issues
- Globalisation of economies and labour
- ICTs
- Knowledge Economies
- GATS
- Building mutual understanding



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Benefits

“Cross-border education can typically help to expand quickly a tertiary education system and to increase the country’s stock of highly skilled human capital. It also gives a benchmark to academics and institutions on the quality and relevance of their services and can lead to organisational learning, thanks to partnerships, both at the institutional and system levels. Finally, it adds variety and choice to domestic systems, which may lead to healthy competition and quality enhancement.”

(Source: p.12, Executive Summary, *Cross-border Tertiary Education: A way towards capacity development*, Ed. Stephan Vincent-Lancrin, OECD The World Bank, 2007)



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Benefits for APEC from cross-border education

- Enhancing cross-border education will improve the environment for domestic provision
- It will increase educational opportunities...
- ... and lead to increased growth and trade in the region



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Why APEC focus on systemic reform?

- Potential benefits are substantial
- European region is progressing Bologna
- Progresses Bogor goals of free and open trade and investment
- Leverages off OECD, World Bank, UNESCO and Brisbane initiatives
- Proactive



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What can EDNET contribute?

- Co-operation to improve qualifications, professional and skills recognition
 - Including working with employers and professional bodies
 - Recognition Tools/Diploma Supplement
 - Qualifications Frameworks
 - Recognition Conventions and Agreements
 - National information Centres



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Cooperation to...

- Reform the regulatory regimes for cross-border education
 - Improve the consistency, transparency and reliability of registration, licensing, quality assurance and accreditation of cross-border providers
- Enhance Data Collection
 - Improve the consistency and comparability of data



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Cooperation to...

- Facilitate student and academic mobility
 - To build regional understanding and cooperation
 - Improve the accuracy and reliability of information on courses and providers
 - Improve credit transfer arrangements/funding
- Policy Exchange
 - To share best practice
 - To manage risks
 - To raise awareness and capacity



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Thank you

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